

Business Promotion Bill Credit (BPBC)

Frequently Asked Questions (FAQs)



What is Business Promotion Bill Credit?

The Business Promotion Bill Credit (BPBC) program offers an incentive for businesses that relocate to Los Angeles. This program provides bill credit amounts over three years to qualified businesses moving to the City of Los Angeles. It offers significant utility savings to businesses that are starting up and contributing to the Los Angeles economy.

Why should I sign up for BPBC?

- You can save money on water and electricity operating costs while you establish and grow your business
- LA's market offers access to a diverse and skilled labor force
- You can expand your business in new markets
- LADWP offers a myriad of energy efficiency and water conservation programs and rebates

What are the details of BPBC?

- Program available for new businesses with no less than 100 kW of electrical energy demand at each business location
- Program available beginning October 1, 2016 on a first come, first served basis.

Business Promotion Bill Credit by Year:

| Year | Water and Power Bill Credit Amount |
|----------------------|------------------------------------|
| 1 st Year | 7.6% |
| 2 nd Year | 5.0% |
| 3 rd Year | 2.5% |

Who can qualify for BPBC?

The program is open to new businesses that relocate to Los Angeles anywhere within LADWP's service area. A qualifying business should require 4.8kV or above for operations and have not been an LADWP customer previously.

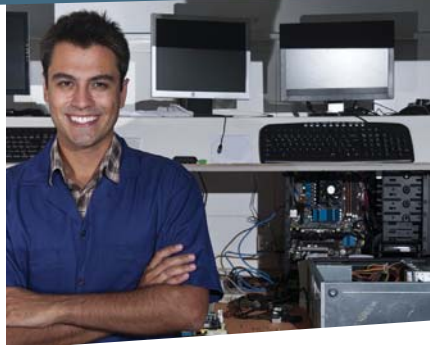


For More Information?

For general inquiries about the BPBC, email edg@ladwp.com or visit website at www.ladwp.com/bpbc.

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Who does NOT qualify for BPBC?

- Anyone with LADWP electric service established before program start date
- An existing LADWP customer re-establishing electricity service at the same address location within the Department's service area
- Any business with established electricity service that changes ownership; changes name(s); or, goes into, or emerges from receivership or bankruptcy
- Any business that purchases or assumes an asset, subsidiary, or other component of a business already receiving LADWP service
- A commercial enterprise such as a rental facility with a common area meter or where more than one customer is served from a single meter
- Any vehicle dealer, big box retailer, or any business entity that sells or leases land to a vehicle dealer or big box retailer, that is relocating from one business service area to another within the City of Los Angeles but within the same market area and prohibited from receiving any financial assistance from the City of Los Angeles, as described in State of California Government Code Section 53084 or any amendments or replacements thereof
- A temporary or occasional enterprise with known or expected tenures of less than two years and service to meters that are for temporary services
- A permanent or temporary residential facility and/or its common areas
- Any service established on experimental rates



How do I apply?

- Download the application at www.ladwp.com/bpbc or request by sending an email to edg@ladwp.com or calling the LADWP Economic Development Group Hotline at 1-800-864-4409
- Submit all required forms via e-mail to BPBC Program staff at edg@ladwp.com

Detailed program information and instructions on how to apply, application, and program forms are available online at www.ladwp.com/bpbc.

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Business Promotion Bill Credit



Program Background

As the economic engine of Southern California, the City of Los Angeles is home to technology, industry, entertainment, fashion and innovative companies and we want you to be part of it. If you're thinking about moving your business to the city of Los Angeles, the Los Angeles Department of Water and Power welcomes new businesses with a discount on electricity and water costs through the Business Promotion Bill Credit Program. We provide bill credit amounts that will be phased out over three years to qualified businesses relocating to the city of Los Angeles. The program will take effect on October 1st, 2016 on a first come, first served basis.

Program Benefits to Businesses

- Save money on water and electricity operating costs
- Gain access to LA's diverse and skilled labor force
- Have the opportunity to expand businesses in new markets
- Access LADWP's many energy efficiency and water conservation programs and rebates available to our customers

How to Apply

- Download the application at www.ladwp.com/bpbc or request it by sending an email to LADWP's Economic Development Group at edg@ladwp.com or by calling 1-800-864-4409
- Submit all required forms via e-mail to edg@ladwp.com

Eligibility Requirements and Guidelines

To qualify, a relocating business must:

- Maintain a business with no less than 100 kW of electrical demand at each business facility location
- Sign up for at least one of LADWP's energy efficiency or water conservation programs

Business Promotion Bill Credit by Year:

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For example, a business with a combined monthly water and power bill of \$10,000 (sanitation/sewer charges not included) will save approximately \$855 per month in the first year and \$563 a month during the second year.

For More Information

Visit: www.ladwp.com/bpbc

Email: edg@ladwp.com

Call: 1-800-864-4409

Business Promotion Bill Credit

Application

Date: _____ LADWP Account #: _____

Name on LADWP Bill: _____

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Contact Person: _____

Phone #: _____

Mailing Address (if different from business address): _____

City: _____ State: _____ Zip: _____

Business Tax Registration Certificate (BTRC) #: _____

Is a copy of the BTRC Attached? **Yes No** Total Years in Business: _____

Type of Business: _____

NAICS Code: _____ # of Employees: _____ Anticipated Service Establishment Date: _____

Council District: _____ Have you applied for LADWP Energy Efficiency/ Water Conservation Programs? **Yes No**

Interested in: Solar Energy Efficiency Water Conservation Demand Response EV Charging

Other _____

Business Representative's Printed Name _____ Business Representative's Signature _____ Date _____

PLEASE RETURN YOUR APPLICATION TO:

LOS ANGELES DEPARTMENT OF
WATER AND POWER
ECONOMIC DEVELOPMENT DIVISION
ATTN: IMUDIASE AIMIUWU
111 NORTH HOPE ST., #1221
LOS ANGELES, CA 90012

For More Information

Visit: www.ladwp.com/EDG

Email: edg@ladwp.com

Call: 1-800-864-4409